

## Health Segments

ALC B2B - Executive By Department-Functional Area - Medical & Health Services  
ALC B2B - Executives by Department-Functional Area - Medical and Health Services  
ALC B2B - Executives by Department-Functional Area - Medical and Health Services: Nurses  
ALC B2B - Executives by Department-Functional Area - Medical and Health Services: Pharmacists  
ALC B2B - Executives by Industry - Healthcare: Medical Offices and Clinics  
ALC Consumer - Interests - Health & Medical  
ALC MD - Allied Health Practitioners by Specialty - Emergency Medical Technicians  
ALC MD - Medical Office Managers - All  
ALC MD - Medical-Healthcare Professionals - All  
ALC MD - Physicians, Doctors, Surgeons and MDs by Specialty - Medical Oncology  
B2B Targets - From WhoToo - Functional Area - Medical and Health Services  
B2B Targets - From WhoToo - Functional Area - Medical and Health Services - Nurse  
B2B Targets - From WhoToo - Functional Area - Medical and Health Services - Nurse - Managers & Supervisors  
B2B Targets - From WhoToo - Medical - Decision Makers - Medical and Health Services Decision Makers  
B2B Targets - From WhoToo - Medical - Functional Area - Dental  
B2B Targets - From WhoToo - Medical - Functional Area - Health Professional  
B2B Targets - From WhoToo - Medical - Functional Area - Nurse  
B2B Targets - From WhoToo - Medical - Functional Area - Nurse - Managers and Supervisors  
B2B Targets - From WhoToo - Medical - Functional Area - Pharmacists  
B2B Targets - From WhoToo - Medical - Functional Area - Physicians  
B2B Targets - From WhoToo - Medical - Functional Area - Physicians - Group Practice Physicians  
B2B Targets - From WhoToo - Medical - Functional Area - Physicians - Hospital Physicians  
B2B Targets - From WhoToo - Medical - Industry - Dentistry and Dental  
B2B Targets - From WhoToo - Medical - Industry - Hospitals and Specialty Clinics  
B2B Targets - From WhoToo - Medical - Industry - Nursing and Special Care Facilities  
B2B Targets - From WhoToo - Medical - Industry - Offices and Clinics  
B2B Targets - From WhoToo - Medical - Industry - Pharmaceuticals  
B2B Targets - From WhoToo - Medical - Specialties - Cancer Treatment and Research  
B2B Targets - From WhoToo - Medical - Specialties - Dentistry & Oral Care  
B2B Targets - From WhoToo - Medical - Specialties - Dentistry and Oral Care  
B2B Targets - From WhoToo - Medical - Specialties - Ear, Nose, Throat, Head and Neck  
B2B Targets - From WhoToo - Medical - Specialties - Emergency, Urgent and Critical Care  
B2B Targets - From WhoToo - Medical - Specialties - Gynecology and Women's Health  
B2B Targets - From WhoToo - Medical - Specialties - Internal Medicine and Cardiovascular  
B2B Targets - From WhoToo - Medical - Specialties - Nursing  
B2B Targets - From WhoToo - Medical - Specialties - Orthopedic, Sports and Occupational  
B2B Targets - From WhoToo - Medical - Specialties - Pediatric, Infant and Adolescent Care  
B2B Targets - From WhoToo - Medical - Specialties - Pharmacy & Pharmacists  
B2B Targets - From WhoToo - Medical - Specialties - Pharmacy and Pharmacists  
B2B Targets - From WhoToo - Medical - Specialties - Primary Care and Family Medicine

B2B Targets - From WhoToo - Medical - Specialties - Psychiatry, Psychology and Counseling  
B2B Targets - From WhoToo - Medical - Specialties - Radiology and Imaging  
B2B Targets - From WhoToo - Medical - Specialties - Surgery and Surgery Related  
B2B Targets - From WhoToo - Medical - Specialties - Vision and Eye Care  
B2B Targets - From WhoToo - Tech - Company - Technology Use - Vertical Market Solutions - Medical  
B2B Targets - From WhoToo - Tech - Decision Makers - Medical and Health Services Decision Makers  
B2B Targets - From WhoToo - Tech - Industry - Manufacturing - Medical, Laboratory and Specialty  
B2B Targets - Functional Area - Engineering - Biomedical  
B2B Targets - Functional Area - Medical and Health Services  
B2B Targets - Functional Area - Medical and Health Services - Dental  
B2B Targets - Functional Area - Medical and Health Services - Health Professional  
B2B Targets - Functional Area - Medical and Health Services - Nurse  
B2B Targets - Functional Area - Medical and Health Services - Pharmacists  
B2B Targets - Functional Area - Medical and Health Services - Physicians  
B2B Targets - Industry - Manufacturing - Medical, Laboratory and Specialty  
Bombora B2B - B2B - Functional Area - Engineering - Biomedical  
Bombora B2B - B2B - Functional Area - Medical/Health  
Bombora B2B - B2B - Functional Area - Medical/Health - Adolescent Medicine  
Bombora B2B - B2B - Functional Area - Medical/Health - Allergies & Immunology  
Bombora B2B - B2B - Functional Area - Medical/Health - Anesthesiology  
Bombora B2B - B2B - Functional Area - Medical/Health - Cardiology  
Bombora B2B - B2B - Functional Area - Medical/Health - Clinical Laboratory  
Bombora B2B - B2B - Functional Area - Medical/Health - Cosmetic  
Bombora B2B - B2B - Functional Area - Medical/Health - Critical Care Medicine  
Bombora B2B - B2B - Functional Area - Medical/Health - Dentist  
Bombora B2B - B2B - Functional Area - Medical/Health - Dermatology  
Bombora B2B - B2B - Functional Area - Medical/Health - Emergency Medicine  
Bombora B2B - B2B - Functional Area - Medical/Health - Endocrinology  
Bombora B2B - B2B - Functional Area - Medical/Health - Gastroenterology  
Bombora B2B - B2B - Functional Area - Medical/Health - General/Family Practitioner  
Bombora B2B - B2B - Functional Area - Medical/Health - Genetics  
Bombora B2B - B2B - Functional Area - Medical/Health - Geriatrics  
Bombora B2B - B2B - Functional Area - Medical/Health - Health Professional  
Bombora B2B - B2B - Functional Area - Medical/Health - Hematology  
Bombora B2B - B2B - Functional Area - Medical/Health - Hepatology  
Bombora B2B - B2B - Functional Area - Medical/Health - Imaging & Radiology  
Bombora B2B - B2B - Functional Area - Medical/Health - Infectious Disease  
Bombora B2B - B2B - Functional Area - Medical/Health - Integrative Alternative & Complementary  
Medicine  
Bombora B2B - B2B - Functional Area - Medical/Health - Internal Medicine  
Bombora B2B - B2B - Functional Area - Medical/Health - Nephrology  
Bombora B2B - B2B - Functional Area - Medical/Health - Neurology

Bombora B2B - B2B - Functional Area - Medical/Health - Ob/Gyn  
Bombora B2B - B2B - Functional Area - Medical/Health - Oncology  
Bombora B2B - B2B - Functional Area - Medical/Health - Ophthalmology  
Bombora B2B - B2B - Functional Area - Medical/Health - Orthopedic  
Bombora B2B - B2B - Functional Area - Medical/Health - Otolaryngology  
Bombora B2B - B2B - Functional Area - Medical/Health - Pathology  
Bombora B2B - B2B - Functional Area - Medical/Health - Pediatrics & Adolescent Medicine  
Bombora B2B - B2B - Functional Area - Medical/Health - Phlebology  
Bombora B2B - B2B - Functional Area - Medical/Health - Physical Medicine & Rehabilitation  
Bombora B2B - B2B - Functional Area - Medical/Health - Psychiatry & Mental Health  
Bombora B2B - B2B - Functional Area - Medical/Health - Pulmonology  
Bombora B2B - B2B - Functional Area - Medical/Health - Rheumatology  
Bombora B2B - B2B - Functional Area - Medical/Health - Sports Medicine  
Bombora B2B - B2B - Functional Area - Medical/Health - Surgeon  
Bombora B2B - B2B - Functional Area - Medical/Health - Urology  
Bombora B2B - B2B - Industry - Healthcare - Medical Offices  
Bombora B2B Predictive Signals - Healthcare - Medical Research  
Claritas Lifestyle (formerly Nielsen Lifestyle) - Charitable Donations - Contributed to Healthcare/Medical (Scarborough)  
Claritas Lifestyle (formerly Nielsen Lifestyle) - Health - Medical Plan Coverage  
Claritas Lifestyle (formerly Nielsen Lifestyle) - Health - Uses HMO Medical Plan  
Claritas Lifestyle (formerly Nielsen Lifestyle) - Health - Uses POS Medical Plan  
Claritas Lifestyle (formerly Nielsen Lifestyle) - Health - Uses PPO Medical Plan  
Claritas Lifestyle (formerly Nielsen Lifestyle) - Health - Uses Traditional Indemnity Medical Plan  
DelidataX SP - Demographic - Career - Medical  
DelidataX SP - Interest - Search Medical Doctors  
Dun and Bradstreet - B2B Job Function/Roles - Healthcare - Medical Doctors/General Practitioner  
eXelate B2BX - Functional Area - Medical - Dentist  
eXelate B2BX - Functional Area - Medical - Doctor  
eXelate B2BX - Functional Area - Medical - Doctor - Anesthesiology  
eXelate B2BX - Functional Area - Medical - Doctor - Cardiology  
eXelate B2BX - Functional Area - Medical - Doctor - Clinical Laboratory  
eXelate B2BX - Functional Area - Medical - Doctor - Cosmetic  
eXelate B2BX - Functional Area - Medical - Doctor - Critical Care Medicine  
eXelate B2BX - Functional Area - Medical - Doctor - Dermatology  
eXelate B2BX - Functional Area - Medical - Doctor - Emergency Medicine  
eXelate B2BX - Functional Area - Medical - Doctor - Endocrinology  
eXelate B2BX - Functional Area - Medical - Doctor - Gastroenterology  
eXelate B2BX - Functional Area - Medical - Doctor - General-Family Practitioner  
eXelate B2BX - Functional Area - Medical - Doctor - Hematology  
eXelate B2BX - Functional Area - Medical - Doctor - Imaging & Radiology  
eXelate B2BX - Functional Area - Medical - Doctor - Infectious Disease

eXelate B2BX - Functional Area - Medical - Doctor - Internal Medicine  
eXelate B2BX - Functional Area - Medical - Doctor - Nephrology  
eXelate B2BX - Functional Area - Medical - Doctor - Neurology  
eXelate B2BX - Functional Area - Medical - Doctor - Ob-Gyn  
eXelate B2BX - Functional Area - Medical - Doctor - Oncology  
eXelate B2BX - Functional Area - Medical - Doctor - Ophthalmology  
eXelate B2BX - Functional Area - Medical - Doctor - Orthopedic  
eXelate B2BX - Functional Area - Medical - Doctor - Otolaryngology  
eXelate B2BX - Functional Area - Medical - Doctor - Pathology  
eXelate B2BX - Functional Area - Medical - Doctor - Pediatrics & Adolescent Medicine  
eXelate B2BX - Functional Area - Medical - Doctor - Physical Medicine & Rehabilitation  
eXelate B2BX - Functional Area - Medical - Doctor - Psychiatry & Mental Health  
eXelate B2BX - Functional Area - Medical - Doctor - Pulmonology  
eXelate B2BX - Functional Area - Medical - Doctor - Rheumatology  
eXelate B2BX - Functional Area - Medical - Doctor - Surgeon  
eXelate B2BX - Functional Area - Medical - Doctor - Urology  
eXelate B2BX - Functional Area - Medical - Health  
eXelate B2BX - Functional Area - Medical - Health Professional  
eXelate B2BX - Functional Area - Medical - Health Professional - Health professionals / purchasers  
eXelate B2BX - Functional Area - Medical - Offices  
eXelate B2BX - Functional Area - Medical - Pharmacists  
eXelate B2BX - Functional Area - Medical - Physician Assistant  
eXelate Intent - CPG - Health and Beauty - Medical Supplies  
Experian SP - Insurance - Medical Insurance  
Experian SP - Insurance - Private Medical - All Expenses Paid by the Insurance  
Experian SP - Insurance - Private Medical - Part Expenses Paid by the Insurance  
InfoGroup - B2B - Decision Makers - Medical and Health Services Decision Makers (Co-op Sourced)  
InfoGroup - B2B - Functional Area - Medical and Health Services  
InfoGroup - B2B - Functional Area - Medical and Health Services - Dental  
InfoGroup - B2B - Functional Area - Medical and Health Services - Health Professional (Co-op Sourced)  
InfoGroup - B2B - Functional Area - Medical and Health Services - Nurse  
InfoGroup - B2B - Functional Area - Medical and Health Services - Pharmacists  
InfoGroup - B2B - Functional Area - Medical and Health Services - Physicians  
InfoGroup - B2B - Industry - Healthcare and Health Services - Medical (Co-op Sourced)  
InfoGroup - B2B - Industry - Manufacturing - Consumer - Medical Products (Co-op Sourced)  
InfoGroup - B2B - Occupation - Currently Employed - Functional Area - Medical and Health Services  
InfoGroup - B2B - Occupation - Currently Employed - Functional Area - Medical and Health Services -  
Counseling (Co-op Sourced)  
InfoGroup - B2B - Occupation - Currently Employed - Functional Area - Medical and Health Services -  
Dental (Co-op Sourced)  
InfoGroup - B2B - Occupation - Currently Employed - Functional Area - Medical and Health Services -  
Medical (Co-op Sourced)

InfoGroup - B2B - Occupation - Currently Employed - Functional Area - Medical and Health Services - Medical Managers and Directors (Co-op Sourced)

InfoGroup - B2B - Occupation - Currently Employed - Functional Area - Medical and Health Services - Medical Specialists (Co-op Sourced)

InfoGroup - B2B - Occupation - Currently Employed - Functional Area - Medical and Health Services - Nurse (Co-op Sourced)

InfoGroup - B2B - Occupation - Currently Employed - Functional Area - Medical and Health Services - Optometrist and Optician (Co-op Sourced)

InfoGroup - B2B - Occupation - Currently Employed - Functional Area - Medical and Health Services - Pharmacy and Pharmaceutical (Co-op Sourced)

InfoGroup - B2B - Occupation - Currently Employed - Functional Area - Medical and Health Services (Co-op Sourced)

InfoGroup - B2B - Professional Groups - Buying Authority - Medical Equipment and Services (Co-op Sourced)

InfoGroup - B2C - Interests - Arts and Entertainment - Reading - Medical/Health

Infogroup Media Solutions - B2B - Company - Industry - Medical - Doctors and Dentists

Infogroup Media Solutions - B2B - Company - Industry - Medical - Healthcare

Infogroup Media Solutions - B2B - Company - Industry - Medical - Home Healthcare

Infogroup Media Solutions - B2B - Company - Industry - Medical - Hospitals and Nursing Homes

Infogroup Media Solutions - B2B - Professional - Buying Authority - Medical Equipment and Services

Infogroup Media Solutions - B2B - Professional - Decision Makers - Medical and Health Services

Infogroup Media Solutions - B2B - Professional - Functional Area - Medical and Health Services - Health Professional

Kantar Shopcom - Over-The-Counter Remedies - Home Medical Care Accessories

Kantar Shopcom - Over-The-Counter Remedies - Home Medical Care Accessories - Depend

Nielsen AU - B2B - Functional Area - Medical Health

Nielsen Social - Interest - Health - Health Education and Medical Training

Nielsen Social - Interest - Health - Health Foundations and Medical Research

Nielsen Social - Interest - Health - Medical Devices and Equipment

Nielsen Social - Interest - Health - Medical Facilities and Services

Nielsen Social - Interest - Health - Medical Literature and Resources

Nielsen UK - TV Viewing - Documentaries - Science / Medical - Heavy Viewers

Nielsen UK - TV Viewing - Documentaries - Science / Medical duplicate 1 - Heavy Viewers

Nielsen UK - TV Viewing - Documentaries - Science / Medical duplicate 2 - Heavy Viewers

One Audience - B2B - Industry - Medical Devices and Equipment

One Audience - B2B - Industry - Medical Testing and Clinical Laboratories

One Audience - B2B - Medical - Chiropractic, Dental, Optometric, Podiatric and Ps

One Audience - B2B - Medical - Nursing, Nursing Related, Physician Assistants, Ph

One Audience - B2B - Medical - Physicians and Specialists

One Audience - B2B - Occupation - Title - Medical Assistant

One Audience - B2B - Occupation - Title - Medical Doctor/Physician

One Audience - B2B - Occupation - Title - Medical Technician

One Audience - B2B - Occupation - Title - Medical/Paramedic

One Audience - In Market - Pharmaceuticals - Medical Supplies Shoppers

One Audience - Interest - Arts and Entertainment - Medical  
Publisher Data Exchange - From Whotoo - Functional Area - Engineering - Biomedical  
Publisher Data Exchange - From Whotoo - Functional Area - Medical and Health Services  
Publisher Data Exchange - From Whotoo - Functional Area - Medical and Health Services - Dental  
Publisher Data Exchange - From Whotoo - Functional Area - Medical and Health Services - Health Professional  
Publisher Data Exchange - From Whotoo - Functional Area - Medical and Health Services - Nurse  
Publisher Data Exchange - From Whotoo - Functional Area - Medical and Health Services - Pharmacists  
Publisher Data Exchange - From Whotoo - Functional Area - Medical and Health Services - Physicians  
Publisher Data Exchange - From Whotoo - Industry - Manufacturing - Medical, Laboratory and Specialty  
Scanbuy - Business - Biotech/Biomedical  
ShareThis Global - Health - Health Education & Medical Training  
ShareThis Global - Health - Health Foundations & Medical Research  
ShareThis Global - Health - Medical Devices & Equipment - Assistive Technology  
ShareThis Global - Health - Medical Facilities & Services - Doctors' Offices  
ShareThis Global - Health - Medical Facilities & Services - Hospitals & Treatment Centers  
ShareThis Global - Health - Medical Facilities & Services - Medical Procedures  
ShareThis Global - Health - Medical Facilities & Services - Physical Therapy  
ShareThis Global - Health - Medical Literature & Resources  
Sirdata - Demographics - Occupations - Medical Professions  
TransUnion B2B - Employment Title - Professional / Medical  
V12 - Career - Medical Doctor, Physician  
VisualDNA Demographics - Career - Medical/Biotech  
VisualDNA Demographics - Mobile & App - Career - Medical/Biotech  
33Across AudienceID - 33Across Interest Segments - 33Across Audience Profiles - Health and Wellness  
33Across AudienceID - 33Across Interest Segments - 33Across Audience Profiles - Healthcare  
33Across AudienceID - 33Across Interest Segments - 33Across Audience Profiles - Healthy Living  
33Across AudienceID - 33Across Interest Segments - 33Across Audience Profiles - Men's Health and Fitness  
33Across AudienceID - 33Across Interest Segments - 33Across Audience Profiles - Women's Health and Fitness  
33Across AudienceID - 33Across Interest Segments - Health  
33Across AudienceID - 33Across Interest Segments - Health - Aging  
33Across AudienceID - 33Across Interest Segments - Health - Alternative Medicine  
33Across AudienceID - 33Across Interest Segments - Health - Beauty  
33Across AudienceID - 33Across Interest Segments - Health - Child\_Health  
33Across AudienceID - 33Across Interest Segments - Health - Education  
33Across AudienceID - 33Across Interest Segments - Health - Fitness  
33Across AudienceID - 33Across Interest Segments - Health - Fitness - Advice\_and\_Guides  
33Across AudienceID - 33Across Interest Segments - Health - Healthcare\_Industry  
33Across AudienceID - 33Across Interest Segments - Health - Insurance  
33Across AudienceID - 33Across Interest Segments - Health - Medicine

33Across AudienceID - 33Across Interest Segments - Health - Mens\_Health  
33Across AudienceID - 33Across Interest Segments - Health - Mens\_Health - Nutrition  
33Across AudienceID - 33Across Interest Segments - Health - Mens\_Health - Procedures  
33Across AudienceID - 33Across Interest Segments - Health - Mens\_Health - Products  
33Across AudienceID - 33Across Interest Segments - Health - News\_and\_Media  
33Across AudienceID - 33Across Interest Segments - Health - Nutrition  
33Across AudienceID - 33Across Interest Segments - Health - Nutrition - Dietitians\_and\_Nutritionists  
33Across AudienceID - 33Across Interest Segments - Health - Nutrition - Infant\_and\_Toddlers  
33Across AudienceID - 33Across Interest Segments - Health - Nutrition - News\_and\_Media  
33Across AudienceID - 33Across Interest Segments - Health - Nutrition - Organic\_Food  
33Across AudienceID - 33Across Interest Segments - Health - Nutrition - Pregnancy  
33Across AudienceID - 33Across Interest Segments - Health - Nutrition - Senior  
33Across AudienceID - 33Across Interest Segments - Health - Nutrition - Special\_Diets  
33Across AudienceID - 33Across Interest Segments - Health - Nutrition - Teenagers  
33Across AudienceID - 33Across Interest Segments - Health - Reproductive\_Health  
33Across AudienceID - 33Across Interest Segments - Health - Reproductive\_Health -  
Pregnancy\_and\_Birth  
33Across AudienceID - 33Across Interest Segments - Health - Senior\_Health  
33Across AudienceID - 33Across Interest Segments - Health - Weight\_Loss  
33Across AudienceID - 33Across Interest Segments - Health - Womens\_Health  
33Across AudienceID - 33Across Interest Segments - Health - Womens\_Health - Midwifery  
33Across AudienceID - 33Across Interest Segments - Health - Womens\_Health - Nutrition  
33Across AudienceID - 33Across Interest Segments - Health - Womens\_Health - Products  
33Across AudienceID - Nielsen Exclusive - CPG - Health and Beauty Buyers  
ALC B2B - Executive By Department-Functional Area - Allied Health  
ALC B2B - Executives by Industry - Healthcare  
ALC B2B - Executives by Industry - Healthcare: Hospitals  
ALC B2B - Executives by Industry - Healthcare: Nursing Care Facilities and Home Health Care  
ALC B2B - Executives by Industry - Insurance: Accident and Health  
ALC Consumer - Donors - Health  
ALC Consumer - Purchases - Health & Beauty  
ALC Consumer - Purchases - Magazines - Health  
ALC Healthcare - Allied Healthcare Professionals  
ALC Healthcare - Dental Professional  
ALC Healthcare - Hospital Administrator  
ALC Healthcare - Nurses  
ALC Healthcare - Pharmacists  
ALC Healthcare - Physicians  
ALC MD - Allied Health Practitioners - All  
ALC MD - Allied Health Practitioners by Specialty - Clinical Lab Cytogeneticists  
ALC MD - Allied Health Practitioners by Specialty - Clinical Lab Cytotechnologists  
ALC MD - Allied Health Practitioners by Specialty - Clinical Lab Directors

ALC MD - Allied Health Practitioners by Specialty - Clinical Lab Scientists  
ALC MD - Allied Health Practitioners by Specialty - Clinical Lab Technologists  
ALC MD - Allied Health Practitioners by Specialty - Dietitians  
ALC MD - Allied Health Practitioners by Specialty - Massage Therapists  
ALC MD - Allied Health Practitioners by Specialty - Mental Health Counselors  
ALC MD - Allied Health Practitioners by Specialty - Occupational Therapist Assistants  
ALC MD - Allied Health Practitioners by Specialty - Occupational Therapists  
ALC MD - Allied Health Practitioners by Specialty - Paramedics  
ALC MD - Allied Health Practitioners by Specialty - Physical Therapist Assistants  
ALC MD - Allied Health Practitioners by Specialty - Physical Therapists  
ALC MD - Allied Health Practitioners by Specialty - Professional Counselors  
ALC MD - Allied Health Practitioners by Specialty - Professional Counselors - Addiction  
ALC MD - Allied Health Practitioners by Specialty - Professional Counselors - Clinical  
ALC MD - Allied Health Practitioners by Specialty - Radiology Technologists  
ALC MD - Allied Health Practitioners by Specialty - Respiratory Therapists  
ALC MD - Allied Health Practitioners by Specialty - Social Workers  
ALC MD - Allied Health Practitioners by Specialty - Social Workers - Certified  
ALC MD - Allied Health Practitioners by Specialty - Social Workers - Clinical  
ALC MD - Allied Health Practitioners by Specialty - Social Workers - Independent  
ALC MD - Allied Health Practitioners by Specialty - Social Workers - Licensed  
ALC MD - Allied Health Practitioners by Specialty - Social Workers - Master  
ALC MD - Allied Health Practitioners by Specialty - Speech Pathologists  
ALC MD - Allied Health Practitioners by Specialty - Veterinarians  
ALC MD - Nurses by Type - Psychiatric Mental Health Nurses  
ALC MD - Nurses by Type - Public Health Nurses  
ALC MD - Physicians, Doctors, Surgeons and MDs by Specialty - Home Health  
ALC Political Precision - Voters by Occupation - Healthcare  
ALC Wealth Window - Donors - Health Causes  
Alliant - Brand Propensities - Health / Beauty & Cosmetics  
Alliant - Brand Propensities - Health / Beauty & Cosmetics - Birchbox Buyer Propensity  
Alliant - Brand Propensities - Health / Beauty & Cosmetics - Fitbit Buyer Propensity  
Alliant - Brand Propensities - Health / Beauty & Cosmetics - Sephora Buyer Propensity  
Alliant - Health and Wellbeing  
Alliant - Health and Wellbeing - Fitness and Exercise  
Alliant - Health and Wellbeing - Health, Wellness and Fitness  
Alliant - Health and Wellbeing - Nutraceutical Supplements  
Alliant - Health and Wellbeing - Self-Improvement  
Alliant - Health and Wellbeing - Weight Loss  
Alliant - Premium - Health and Wellbeing  
Alliant - Premium - Health and Wellbeing - Fitness and Exercise  
Alliant - Premium - Health and Wellbeing - Health, Wellness and Fitness  
Alliant - Premium - Health and Wellbeing - Self-Improvement



Alliant - Premium - Health and Wellbeing - Weight Loss  
Alliant - Premium - Products and Services Propensity - Health Insurance  
Alliant - Premium - Purchase Affinity - Health Product Buyer  
Alliant - Propensity - Health Insurance  
Alliant - Senior Market - Health Conscious  
Alliant - Young Professionals - Interested in Fitness, Exercise and Health  
B2B Targets - From WhoToo - Tech - Industry - Consumer Services - Health, Beauty and Specialty  
B2B Targets - From WhoToo - Tech - Industry - Healthcare and Health Services  
B2B Targets - From WhoToo - Tech - Industry - Healthcare and Health Services - Dentistry and Dental  
B2B Targets - From WhoToo - Tech - Industry - Healthcare and Health Services - Hospitals and Specialty Clinics  
B2B Targets - From WhoToo - Tech - Industry - Healthcare and Health Services - Nursing and Special Care Facilities  
B2B Targets - From WhoToo - Tech - Industry - Healthcare and Health Services - Offices and Clinics  
B2B Targets - From WhoToo - Tech - Industry - Healthcare and Health Services - Pharmaceuticals  
B2B Targets - From WhoToo - Tech - Industry - Software, Technology and Information Services - Healthcare Management  
B2B Targets - Industry - Consumer Services - Health, Beauty and Specialty  
B2B Targets - Industry - Healthcare and Health Services  
B2B Targets - Industry - Healthcare and Health Services - Dentistry and Dental  
B2B Targets - Industry - Healthcare and Health Services - Hospitals and Specialty Clinics  
B2B Targets - Industry - Healthcare and Health Services - Nursing and Special Care Facilities  
B2B Targets - Industry - Healthcare and Health Services - Offices and Clinics  
B2B Targets - Industry - Healthcare and Health Services - Pharmaceuticals  
B2B Targets - Industry - Software, Technology and Information Services - Healthcare Management  
BIG - Interest - Health - Looking for a Diet Program  
BIG - Interest - Health - Well-Being  
BIG - Interest - Health - Worried about Health  
Bombora B2B - B2B - Industry - Consumer Services - Weight Health Management  
Bombora B2B - B2B - Industry - Healthcare  
Bombora B2B - B2B - Industry - Healthcare - Hospitals & Clinics  
Bombora B2B - B2B - Industry - Healthcare - Pharmaceuticals  
Bombora B2B - B2B - Industry - Insurance - Accident & Health  
Bombora B2B - B2B - Industry - Software - Healthcare  
Bombora B2B - B2B - Professional Groups - Healthcare Professional  
Bombora B2B Predictive Signals - Healthcare - Administration  
Bombora B2B Predictive Signals - Healthcare - Disease Control  
Bombora B2B Predictive Signals - Healthcare - Health Insurance  
Bombora B2B Predictive Signals - Healthcare - Health Tech  
Bombora B2B Predictive Signals - Healthcare - Patient Management  
Claritas Financial (formerly Nielsen Financial) - Health Insurance - Aetna - HH  
Claritas Financial (formerly Nielsen Financial) - Health Insurance - BlueCross and/or BlueShield - HH

Claritas Financial (formerly Nielsen Financial) - Health Insurance - Cares about amount of co-pays when planning - HH

Claritas Financial (formerly Nielsen Financial) - Health Insurance - Cares about amount of out-of-pocket limit - HH

Claritas Financial (formerly Nielsen Financial) - Health Insurance - Cares about annual deductible - HH

Claritas Financial (formerly Nielsen Financial) - Health Insurance - Cares about being able to keep physicians - HH

Claritas Financial (formerly Nielsen Financial) - Health Insurance - Cares about coverage of prescription drugs - HH

Claritas Financial (formerly Nielsen Financial) - Health Insurance - Cares about hospitalization coverage - HH

Claritas Financial (formerly Nielsen Financial) - Health Insurance - Cares about monthly premium - HH

Claritas Financial (formerly Nielsen Financial) - Health Insurance - Cares about network type - HH

Claritas Financial (formerly Nielsen Financial) - Health Insurance - Cares about preventative care/wellness coverage - HH

Claritas Financial (formerly Nielsen Financial) - Health Insurance - Cigna-HealthSpring - HH

Claritas Financial (formerly Nielsen Financial) - Health Insurance - Humana - HH

Claritas Financial (formerly Nielsen Financial) - Health Insurance - Kaiser Foundation HealthPlan/Kaiser Permanente- HH

Claritas Financial (formerly Nielsen Financial) - Health Insurance - UnitedHealthcare - HH

Claritas Lifestyle (formerly Nielsen Lifestyle) - Characteristics - Belong to health/fitness club or gym (Scarborough)

Claritas Lifestyle (formerly Nielsen Lifestyle) - Events Attended - Health/wellness/fitness past year (Scarborough)

Claritas Lifestyle (formerly Nielsen Lifestyle) - Health - Do Insurance Research via Internet Search

Claritas Lifestyle (formerly Nielsen Lifestyle) - Health - Exercise at gym / club at least twice a week (MRI)

Claritas Lifestyle (formerly Nielsen Lifestyle) - Health - Exercise at home at least twice a week (MRI)

Claritas Lifestyle (formerly Nielsen Lifestyle) - Health - Former Tobacco User

Claritas Lifestyle (formerly Nielsen Lifestyle) - Health - Future Plan - Would Consider Aetna

Claritas Lifestyle (formerly Nielsen Lifestyle) - Health - Future Plan - Would Consider AIG

Claritas Lifestyle (formerly Nielsen Lifestyle) - Health - Future Plan - Would Consider American Family

Claritas Lifestyle (formerly Nielsen Lifestyle) - Health - Future Plan - Would Consider BlueCross and/or BlueShield

Claritas Lifestyle (formerly Nielsen Lifestyle) - Health - Future Plan - Would Consider Cigna-HealthSpring

Claritas Lifestyle (formerly Nielsen Lifestyle) - Health - Future Plan - Would Consider Coventry

Claritas Lifestyle (formerly Nielsen Lifestyle) - Health - Future Plan - Would Consider Health Net

Claritas Lifestyle (formerly Nielsen Lifestyle) - Health - Future Plan - Would Consider Humana

Claritas Lifestyle (formerly Nielsen Lifestyle) - Health - Future Plan - Would Consider Kaiser

Claritas Lifestyle (formerly Nielsen Lifestyle) - Health - Future Plan - Would Consider UnitedHealthcare

Claritas Lifestyle (formerly Nielsen Lifestyle) - Health - Has Prescription Plan via Employer

Claritas Lifestyle (formerly Nielsen Lifestyle) - Health - Has Vision Coverage

Claritas Lifestyle (formerly Nielsen Lifestyle) - Health - HMO Medicare Advantage Plan

Claritas Lifestyle (formerly Nielsen Lifestyle) - Health - Medicare and Medicaid Coverage (Dual Eligibility)

Claritas Lifestyle (formerly Nielsen Lifestyle) - Health - Participate in HMO - Employer Sponsored  
Claritas Lifestyle (formerly Nielsen Lifestyle) - Health - Participate in HMO - Individual Purchase  
Claritas Lifestyle (formerly Nielsen Lifestyle) - Health - Participate in PPO - Employer Sponsored  
Claritas Lifestyle (formerly Nielsen Lifestyle) - Health - Participate in PPO - Individual Purchase  
Claritas Lifestyle (formerly Nielsen Lifestyle) - Health - Plan Choice Influenced By - Employer  
Claritas Lifestyle (formerly Nielsen Lifestyle) - Health - Plan Choice Influenced By - Friend Family Co-Worker  
Claritas Lifestyle (formerly Nielsen Lifestyle) - Health - Plan Choice Influenced By - Healthcare Provider  
Claritas Lifestyle (formerly Nielsen Lifestyle) - Health - Plan Choice Influenced By - Insurance Agent/Broker  
Claritas Lifestyle (formerly Nielsen Lifestyle) - Health - Plan Choice Influenced By - Insurance Carrier Representative  
Claritas Lifestyle (formerly Nielsen Lifestyle) - Health - Plan Choice Influenced By - Insurance Carrier Website  
Claritas Lifestyle (formerly Nielsen Lifestyle) - Health - Plan Choice Influenced By - Private Insurance Exchange Website  
Claritas Lifestyle (formerly Nielsen Lifestyle) - Health - Plan Choice Influenced By - Public Insurance Exchange Website  
Claritas Lifestyle (formerly Nielsen Lifestyle) - Health - PPO Medicare Advantage Plan  
Claritas Lifestyle (formerly Nielsen Lifestyle) - Health - Private Health Insurance Plan  
Claritas Lifestyle (formerly Nielsen Lifestyle) - Health - Regular Tobacco User  
Claritas Lifestyle (formerly Nielsen Lifestyle) - Health - Stomach/GI Issues in past three months  
Claritas Lifestyle (formerly Nielsen Lifestyle) - Health - Uninsured: No HMO, PPO, POS, or Medicare  
Claritas Lifestyle (formerly Nielsen Lifestyle) - Health - Use Medicaid  
Claritas Lifestyle (formerly Nielsen Lifestyle) - Health - Visited a Free Health Clinic  
Claritas Lifestyle (formerly Nielsen Lifestyle) - Health - Would recommend Medicare Advantage  
Claritas Lifestyle (formerly Nielsen Lifestyle) - Health - Would recommend Private Plan  
Claritas Tech (formerly Nielsen Tech) - Mobile - Early Adopters - Uses health tracking device (Mobile Insights)  
Clicksco Price Comparison - health and beauty  
Clicksco Price Comparison - health and beauty - personal care  
Clicksco Price Comparison - health and beauty - skincare  
Clicksco Price Comparison - health and fitness  
Clicksco Price Comparison - health and fitness - senior health  
Consumer Targets - Custom Characteristics - Behaviors - Web and Email - Consumer Response Categories - Health and Beauty  
Consumer Targets - Custom Characteristics - Premium Interest - Household - Health and Fitness  
Consumer Targets - Custom Characteristics - Premium Interest - Household - Health and Fitness - Fitness and Exercise  
Consumer Targets - Custom Characteristics - Premium Interest - Household - Health and Fitness - Health and Wellness  
Consumer Targets - Interests - Cooking, Food and Beverage - Health and Nutrition  
Consumer Targets - Interests - Health, Beauty and Personal Care  
Consumer Targets - Interests - Health, Beauty and Personal Care - Face and Body Care  
Consumer Targets - Interests - Health, Beauty and Personal Care - Hair Care

Consumer Targets - Interests - Health, Beauty and Personal Care - Health and Fitness  
Consumer Targets - Interests - Lifestyles - Healthy Living  
Consumer Targets - Interests - Politics and Society - Charities and Non-Profits - Health  
Dataline - Buyers - Health and Beauty Buyers  
Dataline - Buyers - Health Product Buyers  
Dataline - Donors - Health Donors  
Dataline - Intending to Purchase - Health and Wellness Products  
Dataline - Intending to Purchase - Health Products  
Dataline - Intending to Purchase - Healthy Food Products  
Dataline - Interest - Health and Natural Foods Enthusiasts  
Dataline - Magazine Subscribers - Adult Health  
Dataline - Magazine Subscribers - Children's Health  
Dataline - Magazine Subscribers - Health and Fitness  
Dataline - Purchasing Interest - Alternate Health  
Dataline - Purchasing Interest - Health Products  
Dataline - Purchasing Interest - Heart Health Products  
Dataline - Purchasing Interest - Joint Health Products  
Dataline - Purchasing Interest - Natural Health Products  
DataXpand - Intent - Health and Personal Care  
DataXpand - Interest - Health and Personal Care  
DataXpand - Interest - Health and Personal Care - Fitness  
DataXpand - Interest - Health and Personal Care - Men's Health  
DataXpand - Interest - Health and Personal Care - Wellness  
DataXpand - Interest - Health and Personal Care - Women's Health  
DataXpand - Interest - Healthy Living  
DataXpand - Interest - Healthy Living - Fitness  
DataXpand - Interest - Healthy Living - Nutrition and Diets  
DelidataX SP - Intent - Health and Diet - Goods  
DelidataX SP - Interest - Beauty And Healthy  
DelidataX SP - Interest - Beauty And Healthy - Natural Remedies  
DelidataX SP - Interest - Beauty And Healthy Woman  
DelidataX SP - Interest - Healthy and Diet  
DelidataX SP - Interest - Influencers Of Health And Beauty Women  
Dun and Bradstreet - B2B Industry - Healthcare  
Dun and Bradstreet - B2B Industry - Healthcare - Ambulatory Services  
Dun and Bradstreet - B2B Industry - Healthcare - Hospitals  
Dun and Bradstreet - B2B Industry - Healthcare - Nursing and Residential Care  
Dun and Bradstreet - B2B Industry - Healthcare - OBGYN  
Dun and Bradstreet - B2B Industry - Healthcare - Offices of Dentists  
Dun and Bradstreet - B2B Industry - Healthcare - Offices of Physicians  
Dun and Bradstreet - B2B Industry - Healthcare - Social Assistance  
Dun and Bradstreet - B2B Industry - Retail Trade - Health and Personal Care

Dun and Bradstreet - B2B Job Function/Roles - Healthcare  
Dun and Bradstreet - B2B Job Function/Roles - Healthcare - Dentists  
Dun and Bradstreet - B2B Job Function/Roles - Healthcare - Nurses  
Dun and Bradstreet - B2B Job Function/Roles - Healthcare - Surgeons  
eXelate B2BX - Industry - Healthcare  
eXelate Demographic - Career - Health Care Professionals  
eXelate Intent - CPG - Dairy - Digestive Health Non Yogurt  
eXelate Intent - CPG - Dairy - Digestive Health Yogurt  
eXelate Intent - CPG - Frozen Foods - Frozen Entree - Healthy Choice  
eXelate Intent - CPG - Frozen Foods - Frozen Entree - Healthy Choice - Café Steamers  
eXelate Intent - CPG - Groceries - Shelf Stable Liquid Soup - Campbells - Chunky - Healthy Request  
eXelate Intent - CPG - Groceries - Shelf Stable Liquid Soup - Campbells - Healthy Request  
eXelate Intent - CPG - Health and Beauty  
eXelate Intent - CPG - Health and Beauty - Adult Incontinence  
eXelate Intent - CPG - Health and Beauty - Allergy Relief  
eXelate Intent - CPG - Health and Beauty - Antiperspirants and Deodorants  
eXelate Intent - CPG - Health and Beauty - Antiperspirants and Deodorants - Axe  
eXelate Intent - CPG - Health and Beauty - Antiperspirants and Deodorants - Degree  
eXelate Intent - CPG - Health and Beauty - Antiperspirants and Deodorants - Dove  
eXelate Intent - CPG - Health and Beauty - Antiperspirants and Deodorants - Mennen  
eXelate Intent - CPG - Health and Beauty - Antiperspirants and Deodorants - Old Spice  
eXelate Intent - CPG - Health and Beauty - Antiperspirants and Deodorants - Right Guard  
eXelate Intent - CPG - Health and Beauty - Cosmetics  
eXelate Intent - CPG - Health and Beauty - Cosmetics - Cover Girl  
eXelate Intent - CPG - Health and Beauty - Cosmetics - Loreal  
eXelate Intent - CPG - Health and Beauty - Cosmetics - Maybelline  
eXelate Intent - CPG - Health and Beauty - Cosmetics - Neutrogena  
eXelate Intent - CPG - Health and Beauty - Cosmetics - Revlon  
eXelate Intent - CPG - Health and Beauty - Cosmetics - Sally Hansen  
eXelate Intent - CPG - Health and Beauty - Cosmetics - Wet n Wild  
eXelate Intent - CPG - Health and Beauty - Cough and Cold Relief  
eXelate Intent - CPG - Health and Beauty - Cough and Cold Relief - Halls  
eXelate Intent - CPG - Health and Beauty - Cough and Cold Relief - Tums  
eXelate Intent - CPG - Health and Beauty - Deodorizer and Freshener  
eXelate Intent - CPG - Health and Beauty - Deodorizer and Freshener - Air Wick  
eXelate Intent - CPG - Health and Beauty - Deodorizer and Freshener - Febreze  
eXelate Intent - CPG - Health and Beauty - Deodorizer and Freshener - Glade  
eXelate Intent - CPG - Health and Beauty - Deodorizer and Freshener - Renuzit  
eXelate Intent - CPG - Health and Beauty - Deodorizer and Freshener - Secret  
eXelate Intent - CPG - Health and Beauty - Ear Care  
eXelate Intent - CPG - Health and Beauty - Eye Care  
eXelate Intent - CPG - Health and Beauty - Feminine Hygiene

eXelate Intent - CPG - Health and Beauty - Feminine Hygiene - Always  
eXelate Intent - CPG - Health and Beauty - Feminine Hygiene - Kotex  
eXelate Intent - CPG - Health and Beauty - Fragrances  
eXelate Intent - CPG - Health and Beauty - Hair Care  
eXelate Intent - CPG - Health and Beauty - Hair Care - Goody  
eXelate Intent - CPG - Health and Beauty - Hair Care - Hair Coloring  
eXelate Intent - CPG - Health and Beauty - Hair Care - Hair Coloring - Clairol  
eXelate Intent - CPG - Health and Beauty - Hair Care - Hair Coloring - Loreal  
eXelate Intent - CPG - Health and Beauty - Hair Care - Hair Styling  
eXelate Intent - CPG - Health and Beauty - Hair Care - Hair Styling - Suave  
eXelate Intent - CPG - Health and Beauty - Hair Care - Hair Styling - Tresemme  
eXelate Intent - CPG - Health and Beauty - Hair Care - Shampoo and Conditioner  
eXelate Intent - CPG - Health and Beauty - Hair Care - Shampoo and Conditioner - Alberto Vo5  
eXelate Intent - CPG - Health and Beauty - Hair Care - Shampoo and Conditioner - Clairol  
eXelate Intent - CPG - Health and Beauty - Hair Care - Shampoo and Conditioner - Garnier  
eXelate Intent - CPG - Health and Beauty - Hair Care - Shampoo and Conditioner - Head and Shoulders  
eXelate Intent - CPG - Health and Beauty - Hair Care - Shampoo and Conditioner - Pantene  
eXelate Intent - CPG - Health and Beauty - Hair Care - Shampoo and Conditioner - Suave  
eXelate Intent - CPG - Health and Beauty - Hair Care - Shampoo and Conditioner - Tresseme  
eXelate Intent - CPG - Health and Beauty - Mouthwash  
eXelate Intent - CPG - Health and Beauty - Oral Care  
eXelate Intent - CPG - Health and Beauty - Oral Care - Aquafresh  
eXelate Intent - CPG - Health and Beauty - Oral Care - Arm and Hammer  
eXelate Intent - CPG - Health and Beauty - Oral Care - Chap Stick  
eXelate Intent - CPG - Health and Beauty - Oral Care - Colgate  
eXelate Intent - CPG - Health and Beauty - Oral Care - Crest  
eXelate Intent - CPG - Health and Beauty - Oral Care - Listerine  
eXelate Intent - CPG - Health and Beauty - Oral Care - Oral B  
eXelate Intent - CPG - Health and Beauty - Oral Care - Sensodyne  
eXelate Intent - CPG - Health and Beauty - Pain Relievers  
eXelate Intent - CPG - Health and Beauty - Pain Relievers - Advil  
eXelate Intent - CPG - Health and Beauty - Pain Relievers - Aleve  
eXelate Intent - CPG - Health and Beauty - Pain Relievers - Bayer  
eXelate Intent - CPG - Health and Beauty - Shaving and Hair Removal  
eXelate Intent - CPG - Health and Beauty - Shaving and Hair Removal - Bic  
eXelate Intent - CPG - Health and Beauty - Shaving and Hair Removal - Edge  
eXelate Intent - CPG - Health and Beauty - Shaving and Hair Removal - Gillette  
eXelate Intent - CPG - Health and Beauty - Shaving and Hair Removal - Schick  
eXelate Intent - CPG - Health and Beauty - Skin Care  
eXelate Intent - CPG - Health and Beauty - Skin Care - Facial  
eXelate Intent - CPG - Health and Beauty - Skin Care - Facial - Olay  
eXelate Intent - CPG - Health and Beauty - Skin Care - Facial Tissues

eXelate Intent - CPG - Health and Beauty - Skin Care - Facial Tissues - Kleenex  
eXelate Intent - CPG - Health and Beauty - Skin Care - Facial Tissues - Puffs  
eXelate Intent - CPG - Health and Beauty - Skin Care - Facial Tissues - Scotties  
eXelate Intent - CPG - Health and Beauty - Skin Care - Lotion  
eXelate Intent - CPG - Health and Beauty - Skin Care - Suntan Products  
eXelate Intent - CPG - Health and Beauty - Stomach Care  
eXelate Intent - CPG - Health and Beauty - Toothpaste  
eXelate Intent - CPG - Health and Beauty - Vitamins  
eXelate Intent - CPG - Health and Beauty - Vitamins - Nature Made  
eXelate Intent - CPG - Health and Beauty - Vitamins - Natures Bounty  
eXelate Intent - CPG - Health and Beauty - Vitamins - Sundown Natural  
eXelate Intent - CPG - Health Food  
eXelate Intent - CPG - Health Food - Dried Fruit  
eXelate Intent - CPG - Health Food - Dried Fruit - Ocean Spray  
eXelate Intent - CPG - Health Food - Dried Fruit - Sun Maid  
eXelate Intent - CPG - Health Food - Dried Fruit - Sunsweet  
eXelate Intent - Finance and Insurance - Health  
eXelate Intent - Propensity - Finance - Insurance - Insurance - Health  
eXelate Intent - Services - Health Medicine  
eXelate Intent - Services - Personal Services and Care - Health Club  
eXelate Intent - Services - Restaurants - Health and Vegan  
eXelate Intent - Shopping - Health and Beauty  
eXelate Interest - Diet and Fitness - Health and Wellness  
eXelate Interest - Finance - Stocks - Pharma & Healthcare  
eXelate Interest - General Interest - Health  
eXelate Interest - Purchase Behaviors - Financial Products - Health Insurance  
eXelate Interest - Purchase Behaviors - Shopping - Health and Beauty  
eXelate Location-based - Restaurants - Healthy - Vegetarian/ Vegan/ Gluten-Free  
eXelate Location-based - Retail - Health and Beauty  
eXelate Location-based - Retail - Health and Beauty - Bath and Body Works  
Experian SP - Insurance - Compulsory Insurance and Health Insurance  
Forbes - Business - Pharma and Health  
Forbes - Lifestyle - Health  
Forbes - Opinion - Healthcare  
InfoGroup - B2B - Industry - Healthcare and Health Services  
InfoGroup - B2B - Industry - Healthcare and Health Services - Dentistry and Dental  
InfoGroup - B2B - Industry - Healthcare and Health Services - Doctors and Dentists (Co-op Sourced)  
InfoGroup - B2B - Industry - Healthcare and Health Services - Healthcare (Co-op Sourced)  
InfoGroup - B2B - Industry - Healthcare and Health Services - Home Healthcare (Co-op Sourced)  
InfoGroup - B2B - Industry - Healthcare and Health Services - Hospitals and Nursing Homes (Co-op Sourced)  
InfoGroup - B2B - Industry - Healthcare and Health Services - Hospitals and Specialty Clinics

InfoGroup - B2B - Industry - Healthcare and Health Services - Laboratories (Co-op Sourced)  
InfoGroup - B2B - Industry - Healthcare and Health Services - Nursing and Special Care Facilities  
InfoGroup - B2B - Industry - Healthcare and Health Services - Pharmaceuticals  
InfoGroup - B2B - Industry - Manufacturing - Healthcare (Co-op Sourced)  
InfoGroup - B2B - Interests - Professional Development - Healthy Lifestyle (Co-op Sourced)  
InfoGroup - B2B - Professional Groups - Business Buyers - Frequent Transactional Business Buyers - Healthcare  
InfoGroup - B2C - Donor - Health Causes (Co-op Sourced)  
InfoGroup - B2C - Interests - Health, Beauty and Personal Care  
InfoGroup - B2C - Interests - Health, Beauty and Personal Care - Face and Body Care  
InfoGroup - B2C - Interests - Health, Beauty and Personal Care - Health and Fitness  
InfoGroup - B2C - Interests - Health, Beauty and Personal Care - Health and Fitness - Diet - Dieting and Weight Loss  
InfoGroup - B2C - Interests - Health, Beauty and Personal Care - Health and Fitness - Diet - Weight Management  
InfoGroup - B2C - Interests - Health, Beauty and Personal Care - Health and Fitness - Fitness  
InfoGroup - B2C - Interests - Health, Beauty and Personal Care - Health and Fitness - Health  
InfoGroup - B2C - Interests - Lifestyles - Healthy Living  
InfoGroup - B2C - Purchases - Health and Fitness Products (Co-op Sourced)  
InfoGroup - B2C - Purchases - Insurance Products - Health (Co-op Sourced)  
InfoGroup - B2C - TargetReady - Health and Fitness - Heavy Vitamin and Dietary Supplement  
InfoGroup - B2C - TargetReady - Health and Fitness - Physical Fitness Clubs  
Infogroup Media Solutions - B2C - Shopper Xchg - Product - Purchases - Health and Fitness Products  
Infogroup Media Solutions - B2C - Shopper Xchg - Product - Purchases - Insurance Products - Health  
Kantar Shopcom - Health and Exercise Equipment - Buyers  
Kantar Shopcom - Over-The-Counter Remedies - Health Aids and Medicines  
Kantar Shopcom - Over-The-Counter Remedies - Health Aids and Medicines - Preparation H  
NCS - Food and Beverage - Frozen Entrees Category - Healthy Choice Brands - Healthy Choice  
NCS - Food and Beverage - Frozen Entrees Category - Healthy Choice Brands - Healthy Choice Cafe Steamers  
NCS - Food and Beverage - Shelf Stable Liquid Soup Category - Campbells Brands - Campbells Chunky Healthy Request  
NCS - Food and Beverage - Shelf Stable Liquid Soup Category - Campbells Brands - Campbells Healthy Request  
NCS - Health and Beauty - Adult Incontinence Category  
NCS - Health and Beauty - Cosmetics Category - Cover Girl Brands  
NCS - Health and Beauty - Cosmetics Category - Loreal Brands  
NCS - Health and Beauty - Cosmetics Category - Maybelline Brands  
NCS - Health and Beauty - Cosmetics Category - Neutrogena Brands  
NCS - Health and Beauty - Cosmetics Category - Revlon Brands  
NCS - Health and Beauty - Cosmetics Category - Sally Hansen Brands  
NCS - Health and Beauty - Cosmetics Category - Wet n Wild Brands  
NCS - Health and Beauty - Deodorizer And Freshener And Scent Category - Air Wick Brands



NCS - Health and Beauty - Deodorizer And Freshener And Scent Category - Febreze Brands - Febreze Air Effects

NCS - Health and Beauty - Deodorizer And Freshener And Scent Category - Glade Brands

NCS - Health and Beauty - Deodorizer And Freshener And Scent Category - Renuzit Brands - Renuzit

NCS - Health and Beauty - Deodorizer And Freshener And Scent Category - Renuzit Brands - Renuzit Aroma

NCS - Health and Beauty - Eye Care Category

NCS - Health and Beauty - Facial Cleanser And Moisturizer Category - Olay Brands

NCS - Health and Beauty - Facial Tissues Category - Kleenex Brands

NCS - Health and Beauty - Facial Tissues Category - Puffs Brands - Puffs Plus

NCS - Health and Beauty - Facial Tissues Category - Scotties Brands

NCS - Health and Beauty - Feminine Hygiene Category - Always Brands

NCS - Health and Beauty - Feminine Hygiene Category - Kotex Brands

NCS - Health and Beauty - Hair Care Accessories Category - Goody Brands

NCS - Health and Beauty - Hair Coloring Category - Clairol Brands

NCS - Health and Beauty - Hair Coloring Category - Loreal Brands

NCS - Health and Beauty - Hair Spray And Hair Styling Product Category - Suave Brands

NCS - Health and Beauty - Hair Spray And Hair Styling Product Category - Tresemme Brands

NCS - Health and Beauty - Hand And Body Lotion Category - Vaseline Brands

NCS - Health and Beauty - Oral Hygiene Category - Aquafresh Brands

NCS - Health and Beauty - Oral Hygiene Category - Arm and Hammer Brands

NCS - Health and Beauty - Oral Hygiene Category - Chap Stick Brands

NCS - Health and Beauty - Oral Hygiene Category - Colgate Brands - Colgate

NCS - Health and Beauty - Oral Hygiene Category - Colgate Brands - Colgate Total

NCS - Health and Beauty - Oral Hygiene Category - Colgate Brands - Colgate Total Advanced

NCS - Health and Beauty - Oral Hygiene Category - Crest Brands - Crest

NCS - Health and Beauty - Oral Hygiene Category - Crest Brands - Crest 3d White

NCS - Health and Beauty - Oral Hygiene Category - Crest Brands - Crest Pro-health

NCS - Health and Beauty - Oral Hygiene Category - Listerine Brands

NCS - Health and Beauty - Oral Hygiene Category - Oral-b Brands

NCS - Health and Beauty - Oral Hygiene Category - Sensodyne Brands

NCS - Health and Beauty - Pain Relief Category - Advil Brands

NCS - Health and Beauty - Pain Relief Category - Aleve Brands

NCS - Health and Beauty - Pain Relief Category - Bayer Brands

NCS - Health and Beauty - Shampoo And Conditioner Category - Alberto Vo5 Brands

NCS - Health and Beauty - Shampoo And Conditioner Category - Clairol Brands

NCS - Health and Beauty - Shampoo And Conditioner Category - Garnier Brands

NCS - Health and Beauty - Shampoo And Conditioner Category - Head and Shoulders Brands

NCS - Health and Beauty - Shampoo And Conditioner Category - Pantene Brands

NCS - Health and Beauty - Shampoo And Conditioner Category - Pantene Pro-v

NCS - Health and Beauty - Shampoo And Conditioner Category - Suave Brands - Suave Naturals

NCS - Health and Beauty - Shampoo And Conditioner Category - Suave Brands - Suave Professionals

NCS - Health and Beauty - Shampoo And Conditioner Category - Tresemme Brands

NCS - Health and Beauty - Shaving Needs Category - Bic Brands  
NCS - Health and Beauty - Shaving Needs Category - Edge Brands  
NCS - Health and Beauty - Shaving Needs Category - Gillette Brands  
NCS - Health and Beauty - Shaving Needs Category - Schick Brands  
NCS - Health and Beauty - Stomach Upper G I Category  
NCS - Health and Beauty - Stomach Upper G.I. Category - Tums Brands  
NCS - Health and Beauty - Suntan Products Category  
NCS - Health and Beauty - Underarm Deodorant Category - Axe  
NCS - Health and Beauty - Underarm Deodorant Category - Degree Brands  
NCS - Health and Beauty - Underarm Deodorant Category - Dove  
NCS - Health and Beauty - Underarm Deodorant Category - Mennen  
NCS - Health and Beauty - Underarm Deodorant Category - Old Spice  
NCS - Health and Beauty - Underarm Deodorant Category - Right Guard  
NCS - Health and Beauty - Underarm Deodorant Category - Secret Brands  
NCS - Health and Beauty - Upper Respiratory Medicine Category - Halls  
NCS - Health and Beauty - Upper Respiratory Medicine Category - Tums  
NCS - Health and Beauty - Vitamins And Supplements Category - Nature Made Brands  
NCS - Health and Beauty - Vitamins And Supplements Category - Natures Bounty Brands  
NCS - Health and Beauty - Vitamins And Supplements Category - Sundown Naturals Brands  
Neustar AdAdvisor - Charitable Contributions - Health  
Neustar AdAdvisor - Healthcare Products - Cough Remedies - Robitussin  
Neustar AdAdvisor - Healthcare Products - Cough Remedies - Vicks 44 Cough  
Neustar AdAdvisor - Healthcare Products - First Aid - Bactine  
Neustar AdAdvisor - Healthcare Products - First Aid - Calamine Lotion  
Neustar AdAdvisor - Healthcare Products - First Aid - Neosporin  
Neustar AdAdvisor - Healthcare Products - Over the Counter Medications - Allegra  
Neustar AdAdvisor - Healthcare Products - Over the Counter Medications - Benadryl Allergy  
Neustar AdAdvisor - Healthcare Products - Over the Counter Medications - Vicks Dayquil  
Neustar AdAdvisor - Healthcare Products - Over the Counter Medications - Vicks Nyquil  
Neustar AdAdvisor - Healthcare Products - Pain Relievers - Excedrin  
Neustar AdAdvisor - Healthcare Products - Pain Relievers - Icy Hot  
Neustar AdAdvisor - Healthcare Products - Sore Throat - Chloraseptic  
Neustar AdAdvisor - Healthcare Products - Sore Throat - Halls  
Neustar AdAdvisor - Healthcare Products - Sore Throat - Ricola  
Neustar AdAdvisor - Healthcare Products - Sore Throat - Robitussin Honey Drop  
Neustar AdAdvisor - Healthcare Products - Vitamins, Minerals - Centrum  
Neustar AdAdvisor - Neustar AdAdvisor Political - Audiences Outlook - Healthcare Worker (IP)  
Neustar AdAdvisor - Neustar AdAdvisor Political - Audiences Outlook - Household Has Health Insurance  
Neustar AdAdvisor - Neustar AdAdvisor Political - Audiences Outlook - Household has Health Insurance through work  
Neustar AdAdvisor - Personal Finance - Health Insurance - Aar  
Neustar AdAdvisor - Personal Finance - Health Insurance - Aetna

Neustar AdAdvisor - Personal Finance - Health Insurance - Blue Cross/Blue Shield  
Neustar AdAdvisor - Personal Finance - Health Insurance - Humana  
Neustar AdAdvisor - Personal Finance - Health Insurance - Kaiser Permanente  
Neustar AdAdvisor - Personal Finance - Health Insurance - UnitedHealth care  
Neustar AdAdvisor - Restaurants - Eats Various Healthy Food  
Neustar AdAdvisor - Symphony IRI Brand Data - Grocery - Healthy Choice FZ Buyers  
Neustar AdAdvisor - Symphony IRI Brand Data - Healthcare Products - Advil Buyers  
Neustar AdAdvisor - Symphony IRI Brand Data - Healthcare Products - Band Aid Buyers  
Neustar AdAdvisor - Symphony IRI Brand Data - Healthcare Products - Bausch and Lomb Buyers  
Neustar AdAdvisor - Symphony IRI Brand Data - Healthcare Products - Bayer Aspirin Buyers  
Neustar AdAdvisor - Symphony IRI Brand Data - Healthcare Products - Benadryl Buyers  
Neustar AdAdvisor - Symphony IRI Brand Data - Healthcare Products - Cepacol Buyers  
Neustar AdAdvisor - Symphony IRI Brand Data - Healthcare Products - Claritin Buyers  
Neustar AdAdvisor - Symphony IRI Brand Data - Healthcare Products - Heavy Mucinex Buyers  
Neustar AdAdvisor - Symphony IRI Brand Data - Healthcare Products - Heavy OTC Buyers  
Neustar AdAdvisor - Symphony IRI Brand Data - Healthcare Products - Heavy Vitamins Buyers  
Neustar AdAdvisor - Symphony IRI Brand Data - Healthcare Products - Prilosec OTC Buyers  
Neustar AdAdvisor - Symphony IRI Brand Data - Healthcare Products - Sudafed Buyers  
Neustar AdAdvisor - Symphony IRI Brand Data - Healthcare Products - Theraflu Buyers  
Neustar AdAdvisor - Symphony IRI Brand Data - Healthcare Products - Tums Buyers  
Neustar AdAdvisor - Symphony IRI Brand Data - Healthcare Products - Tylenol Buyers  
Neustar AdAdvisor - Symphony IRI Brand Data - Healthcare Products - Zantac Buyers  
Nielsen AU - B2B - Industry - Consumer Services - Weight and Health Management  
Nielsen AU - B2B - Industry - Software - Healthcare  
Nielsen AU - Intent - FMCG - Health and Beauty  
Nielsen AU - Intent - Restaurants - Health and Vegan  
Nielsen AU - Interest - General Interest - Health  
Nielsen AU - Interest - Health and Beauty  
Nielsen AU - Interest - Health and Beauty - Cosmetics  
Nielsen AU - Interest - Health and Beauty - Fitness  
Nielsen AU - Interest - Health and Beauty - Skin Care  
Nielsen DE - FMCG Category - Health Products - Heavy Shoppers  
Nielsen Financial - Credit Card Data - Insurance - Health  
Nielsen Financial - Credit Card Data - Insurance - Interested in Health Insurance  
Nielsen Financial - Health Insurance - Aetna  
Nielsen Financial - Health Insurance - Blue Cross/Blue Shield  
Nielsen Financial - Health Insurance - Humana  
Nielsen Financial - Health Insurance - Kaiser Permanente  
Nielsen Financial - Health Insurance - UnitedHealthcare  
Nielsen Financial - Insurance - Has Health Insurance  
Nielsen FR - FMCG Category - Healthcare - Heavy  
Nielsen FR - FMCG Category - Healthcare - Light

Nielsen FR - FMCG Category - Healthcare - Medium  
Nielsen Harris Poll - Primary health and beauty shopper (Harris Poll)  
Nielsen Harris Poll - Primary Shopper - Primary health and beauty shopper (Harris Poll)  
Nielsen HK - Intent - Services - Health and Beauty  
Nielsen HK - Interest - Health and Beauty  
Nielsen IT - FMCG - Health and Diet Products - Multi-Vitamins  
Nielsen IT - FMCG - Health and Diet Products - Sweeteners  
Nielsen Keller Fay - Word of Mouth Influencers - Conversation Catalysts - Healthcare  
Nielsen Keller Fay - Word of Mouth Influencers - CPG/Pharma - Talks About Oral Health Products  
Nielsen Keller Fay - Word of Mouth Influencers - Issues - Talks About Health Insurance/System  
Nielsen Keller Fay - Word of Mouth Influencers - Issues - Talks About Nutrition/Healthy Eating  
Nielsen Lifestyle - Health - Conducts Annual Research on Healthcare Topics  
Nielsen Lifestyle - Health - Conducts Monthly Research on Healthcare Topics  
Nielsen Lifestyle - Health - Conducts Weekly Research on Healthcare Topics  
Nielsen Lifestyle - Health - Describes own health as average  
Nielsen Lifestyle - Health - Describes own health as excellent  
Nielsen Lifestyle - Health - Describes own health as good  
Nielsen Lifestyle - Health - Diet - Eat Organics  
Nielsen Lifestyle - Health - Diet - Gluten Free  
Nielsen Lifestyle - Health - Diet - Low Carb  
Nielsen Lifestyle - Health - Diet - Paleo  
Nielsen Lifestyle - Health - Diet - Vegetarian  
Nielsen Lifestyle - Health - Good Habits - Cooks at home  
Nielsen Lifestyle - Health - Good Habits - Drinks plenty of water  
Nielsen Lifestyle - Health - Good Habits - Exercises twice or more per week  
Nielsen Lifestyle - Health - Good Habits - Limits sugar consumption  
Nielsen Lifestyle - Health - Good Habits - Meditates  
Nielsen Lifestyle - Health - Good Habits - Run/jog regularly  
Nielsen Lifestyle - Health - Health Care Provider - Aetna  
Nielsen Lifestyle - Health - Health Care Provider - Anthem  
Nielsen Lifestyle - Health - Health Care Provider - Cigna  
Nielsen Lifestyle - Health - Health Care Provider - Medicaid/Medicare  
Nielsen Lifestyle - Health - Health Care Provider - UnitedHealth  
Nielsen Lifestyle - Health - Insurance - Has Dental Coverage  
Nielsen Lifestyle - Health - Insurance - Has Health Savings Account  
Nielsen Lifestyle - Health - Insurance - Has HMO Plan  
Nielsen Lifestyle - Health - Insurance - Has PPO Plan  
Nielsen Lifestyle - Health - Insurance - Has Vision Coverage  
Nielsen Lifestyle - Health - Never conducts research on Healthcare Topics  
Nielsen Lifestyle - Health - Physical Activity - Exercise 1-2 time a week  
Nielsen Lifestyle - Health - Physical Activity - Exercise 3-4 times a week  
Nielsen Lifestyle - Health - Physical Activity - Exercise 5+ times a week

Nielsen Lifestyle - Health - Physical Activity - Never exercise  
Nielsen Lifestyle - Health - Physical Activity - Rarely exercise  
Nielsen Lifestyle - Health - Trying to cut down on alcohol  
Nielsen Lifestyle - Health - Trying to cut down on fast food  
Nielsen Lifestyle - Health - Trying to cut down on sweet treats  
Nielsen Lifestyle - Health - Trying to cut down on tobacco  
Nielsen Lifestyle - Health - Vision - Glasses/Contacts User  
Nielsen Lifestyle - Health - Vision - Prescription Glasses User  
Nielsen Lifestyle - Intent - Insurance - Health  
Nielsen Lifestyle - Interest - Charities - Health  
Nielsen Lifestyle - Lifestyle - Conduct Own Research on Healthcare Topics  
Nielsen Lifestyle - Lifestyle - Has Health Savings Account (HSA)  
Nielsen Lifestyle - Lifestyle - In Good Physical Health  
Nielsen Online - Website Visitors - Family and Lifestyles - Everyday Health - Heavy Visitors (NOL)  
Nielsen Online - Website Visitors - Family and Lifestyles - HealthGrades.com - Heavy Visitors (NOL)  
Nielsen Online - Website Visitors - Family and Lifestyles - Healthline - Heavy Visitors (NOL)  
Nielsen Online - Website Visitors - Family and Lifestyles - MailOnline Health - Heavy Visitors (NOL)  
Nielsen Online - Website Visitors - Family and Lifestyles - MSN Health & Fitness - Heavy Visitors (NOL)  
Nielsen Online - Website Visitors - Family and Lifestyles - SheKnows Media - Health - Heavy Visitors (NOL)  
Nielsen Online - Website Visitors - Family and Lifestyles - U.S. News & World Report Health - Heavy Visitors (NOL)  
Nielsen Online - Website Visitors - Family and Lifestyles - WebMD Health Network - Heavy Visitors (NOL)  
Nielsen Online - Website Visitors - Government and Non-Profit - HealthCare.gov - Heavy Visitors (NOL)  
Nielsen Retail - Credit Card Data - Health Clubs/Stores - 24 Hour Fitness - All Credit/Debit Buyers (Nielsen Buyer Insights)  
Nielsen Retail - Credit Card Data - Health Clubs/Stores - 24 Hour Fitness - Heavy Credit/Debit Buyer (Nielsen Buyer Insights)  
Nielsen Retail - Credit Card Data - Health Clubs/Stores - 24 Hour Fitness - Light Credit/Debit Buyer (Nielsen Buyer Insights)  
Nielsen Retail - Credit Card Data - Health Clubs/Stores - 24 Hour Fitness - Medium Credit/Debit Buyer (Nielsen Buyer Insights)  
Nielsen Retail - Credit Card Data - Health Clubs/Stores - All Credit/Debit Buyers (Nielsen Buyer Insights)  
Nielsen Retail - Credit Card Data - Health Clubs/Stores - GNC - All Credit/Debit Buyers (Nielsen Buyer Insights)  
Nielsen Retail - Credit Card Data - Health Clubs/Stores - Golds - All Credit/Debit Buyers (Nielsen Buyer Insights)  
Nielsen Retail - Credit Card Data - Health Clubs/Stores - Golds - Heavy Credit/Debit Buyer (Nielsen Buyer Insights)  
Nielsen Retail - Credit Card Data - Health Clubs/Stores - Golds - Light Credit/Debit Buyer (Nielsen Buyer Insights)  
Nielsen Retail - Credit Card Data - Health Clubs/Stores - Golds - Medium Credit/Debit Buyer (Nielsen Buyer Insights)

Nielsen Retail - Credit Card Data - Health Clubs/Stores - Nutrisystem - All Credit/Debit Buyers (Nielsen Buyer Insights)

Nielsen Retail - Credit Card Data - Health Clubs/Stores - Vitamin Shoppe - All Credit/Debit Buyers (Nielsen Buyer Insights)

Nielsen Retail - Credit Card Data - Health Clubs/Stores - Vitamin Shoppe - Heavy Credit/Debit Buyer (Nielsen Buyer Insights)

Nielsen Retail - Credit Card Data - Health Clubs/Stores - Vitamin Shoppe - Light Credit/Debit Buyer (Nielsen Buyer Insights)

Nielsen Retail - Credit Card Data - Health Clubs/Stores - Vitamin Shoppe - Medium Credit/Debit Buyer (Nielsen Buyer Insights)

Nielsen Retail - Credit Card Data - Health Clubs/Stores - Weight Watchers - All Credit/Debit Buyers (Nielsen Buyer Insights)

Nielsen Retail - Credit Card Data - Health Clubs/Stores - Weight Watchers - Heavy Credit/Debit Buyer (Nielsen Buyer Insights)

Nielsen Retail - Credit Card Data - Health Clubs/Stores - Weight Watchers - Light Credit/Debit Buyer (Nielsen Buyer Insights)

Nielsen Retail - Credit Card Data - Health Clubs/Stores - Weight Watchers - Medium Credit/Debit Buyer (Nielsen Buyer Insights)

Nielsen Social - Interest - Health

Nielsen Social - Interest - Health - Aging and Geriatrics

Nielsen Social - Interest - Health - Alternative and Natural Medicine

Nielsen Social - Interest - Health - Health Conditions

Nielsen Social - Interest - Health - Men's Health

Nielsen Social - Interest - Health - Nursing

Nielsen Social - Interest - Health - Nutrition

Nielsen Social - Interest - Health - Oral and Dental Care

Nielsen Social - Interest - Health - Pediatrics

Nielsen Social - Interest - Health - Pharmacy

Nielsen Social - Interest - Health - Public Health

Nielsen Social - Interest - Health - Vision Care

Nielsen Social - Interest - Health - Women's Health

Nielsen TV - Exposure to Advertisements - Medicare Health Reform Helpline Referral Services - All Viewers

Nielsen TV - Exposure to Advertisements - United Healthcare - All Viewers

Nielsen UK - FMCG Brand Product - Health - Cotton Wool - Buds, Private Label

Nielsen UK - FMCG Brand Product - Health - General Analgesics - Capsules/Gum/Tablets, Private Label

Nielsen UK - FMCG Brand Product - Health - Health Supplements - Combinations, Capsules/Tablets, Private Label

Nielsen UK - FMCG Brand Product - Health - Vitamin Supplements - Capsules/Tablets, Private Label

Nielsen UK - FMCG Category - Healthcare

Nielsen UK - FMCG Sub Category - Health Aids - Allergy/Hayfever Remedies - Capsules/Lozenges/Strips/Tablet

Nielsen UK - FMCG Sub Category - Health Aids - Animal Derived Health Spplmnts, Capsules/Tablets

Nielsen UK - FMCG Sub Category - Health Aids - Antacids Capsules/Lozenges/Tablets

Nielsen UK - FMCG Sub Category - Health Aids - Cold/Flu Remedies - Capsules/Lozenges/Strips/Tablets

Nielsen UK - FMCG Sub Category - Health Aids - Cold/Flu Remedies - Granules/Powder, Single Dose  
Nielsen UK - FMCG Sub Category - Health Aids - Cough Remedies Liquid, Multi Dose  
Nielsen UK - FMCG Sub Category - Health Aids - General Analgesics - Capsules/Gum/Tablets  
Nielsen UK - FMCG Sub Category - Health Aids - Health Suppl, Combinations, Capsules/Tablets  
Nielsen UK - FMCG Sub Category - Health Aids - Muscular Pain Relief, Cream/Gel/Liquid Ext Use  
Nielsen UK - FMCG Sub Category - Health Aids - Sore Throat Remedies Lozenges/Strips/Tablets  
Nielsen UK - FMCG Sub Category - Health Aids - Sun Protection, Cream/Gel/Liquid  
Nielsen UK - FMCG Sub Category - Health Aids - Vitamin Supplements, Capsules/Tablets  
Nielsen UK - Retail - Insurance - AXA Healthcare - Heavy Buyers (Nielsen Buyer Insights)  
One Audience - B2B - Industry - Healthcare  
One Audience - B2B - Industry - Public Health  
One Audience - B2B - Occupation - Title - Health Care  
One Audience - B2B - Occupation - Title - Health Services  
One Audience - In Market - Retail - Health and Beauty Shoppers  
One Audience - Interest - Health and Wellness - Dieters  
One Audience - Interest - Health and Wellness - Fitness  
One Audience - Interest - Health and Wellness - Fitness Enthusiasts  
One Audience - Interest - Health and Wellness - Green Living  
One Audience - Interest - Health and Wellness - Religious and Inspirational  
OwnerIQ - In Market - Consumer Packaged Goods (CPG) - Beauty, Health and Pharmacy  
OwnerIQ - In Market - Retail - Health and Fitness  
OwnerIQ - Interest - Health and Fitness  
Pinsight Carrier Consortium Interest - Life Style - Health and Wellness  
Publisher Data Exchange - From Whotoo - Industry - Consumer Services - Health, Beauty and Specialty  
Publisher Data Exchange - From Whotoo - Industry - Healthcare and Health Services  
Publisher Data Exchange - From Whotoo - Industry - Healthcare and Health Services - Dentistry and Dental  
Publisher Data Exchange - From Whotoo - Industry - Healthcare and Health Services - Hospitals and Specialty Clinics  
Publisher Data Exchange - From Whotoo - Industry - Healthcare and Health Services - Nursing and Special Care Facilities  
Publisher Data Exchange - From Whotoo - Industry - Healthcare and Health Services - Offices and Clinics  
Publisher Data Exchange - From Whotoo - Industry - Healthcare and Health Services - Pharmaceuticals  
Publisher Data Exchange - From Whotoo - Industry - Software, Technology and Information Services - Healthcare Management  
Retargetly - Interests - Health and wellbeing  
Retargetly - Interests - Health and wellbeing - Diet  
Retargetly - Interests - Health and wellbeing - Fitness and exercise  
Scanbuy - Food and Drink - Health/Low-fat cooking  
Scanbuy - Health and Fitness  
Scanbuy - Health and Fitness - Allergies  
Scanbuy - Health and Fitness - Alternative Medicine

Scanbuy - Health and Fitness - Arthritis  
Scanbuy - Health and Fitness - Asthma  
Scanbuy - Health and Fitness - Cholesterol  
Scanbuy - Health and Fitness - Chronic Pain  
Scanbuy - Health and Fitness - Cold and Flu  
Scanbuy - Health and Fitness - Deafness  
Scanbuy - Health and Fitness - Dental Care  
Scanbuy - Health and Fitness - Dermatology  
Scanbuy - Health and Fitness - Diabetes  
Scanbuy - Health and Fitness - Epilepsy  
Scanbuy - Health and Fitness - Exercise  
Scanbuy - Health and Fitness - Exercise - Fitness Devices  
Scanbuy - Health and Fitness - Exercise - Hiking  
Scanbuy - Health and Fitness - Exercise - Running  
Scanbuy - Health and Fitness - GERD/Acid Reflux  
Scanbuy - Health and Fitness - Headaches/Migraines  
Scanbuy - Health and Fitness - Heart Disease  
Scanbuy - Health and Fitness - Herbs for Health  
Scanbuy - Health and Fitness - Holistic Healing  
Scanbuy - Health and Fitness - IBS/Crohns Disease  
Scanbuy - Health and Fitness - Mens Health  
Scanbuy - Health and Fitness - Nutrition  
Scanbuy - Health and Fitness - Orthopedics  
Scanbuy - Health and Fitness - Pediatrics  
Scanbuy - Health and Fitness - Pharmacy Patrons  
Scanbuy - Health and Fitness - Physical Therapy  
Scanbuy - Health and Fitness - Psychology/Psychiatry  
Scanbuy - Health and Fitness - Senior Health  
Scanbuy - Health and Fitness - Weight Loss  
Scanbuy - Health and Fitness - Womens Health  
Scanbuy - Shopping - CPG and FMCG - Health Diet and Nutrition  
Scanbuy - Shopping - CPG and FMCG - Health Diet and Nutrition - Diet and Nutrition  
Scanbuy - Shopping - CPG and FMCG - Health Diet and Nutrition - First Aid  
Scanbuy - Shopping - CPG and FMCG - Health Diet and Nutrition - Medicine  
Scanbuy - Shopping - CPG and FMCG - Health Diet and Nutrition - Oral Care  
Scanbuy - Shopping - CPG and FMCG - Health Diet and Nutrition - Pain Reliever  
Scanbuy - Shopping - CPG and FMCG - Health Diet and Nutrition - Personal Care  
Scanbuy - Shopping - CPG and FMCG - Health Diet and Nutrition - Sunscreen and Tanning  
Scanbuy - Shopping - CPG and FMCG - Health Diet and Nutrition - Vision Care  
Scanbuy - Shopping - CPG and FMCG - Health Diet and Nutrition - Vitamins and Oils  
Scanbuy - Shopping - Durable Goods - Sports and Outdoors - Health and Fitness  
Scanbuy - Style and Fashion - Health and Beauty



Scanbuy - Style and Fashion - Health and Beauty - Baby Product  
Scanbuy - Style and Fashion - Health and Beauty - Beauty  
Scanbuy - Style and Fashion - Health and Beauty - Personal Care  
ShareThis Global - Beauty & Fitness - Fitness - Gyms & Health Clubs  
ShareThis Global - Finance - Insurance - Health Insurance  
ShareThis Global - Food & Drink - Cooking & Recipes - Healthy Eating  
ShareThis Global - Health - Aging & Geriatrics  
ShareThis Global - Health - Alternative & Natural Medicine - Acupuncture & Chinese Medicine  
ShareThis Global - Health - Alternative & Natural Medicine - Cleansing & Detoxification  
ShareThis Global - Health - Health Conditions - Allergies  
ShareThis Global - Health - Health Conditions - Cold & Flu  
ShareThis Global - Health - Health Conditions - Ear Nose & Throat  
ShareThis Global - Health - Men's Health  
ShareThis Global - Health - Nursing  
ShareThis Global - Health - Nutrition  
ShareThis Global - Health - Nutrition - Special & Restricted Diets  
ShareThis Global - Health - Nutrition - Vitamins & Supplements  
ShareThis Global - Health - Oral & Dental Care  
ShareThis Global - Health - Pediatrics  
ShareThis Global - Health - Pharmacy  
ShareThis Global - Health - Public Health - Health Policy  
ShareThis Global - Health - Public Health - Occupational Health & Safety  
ShareThis Global - Health - Vision Care - Eye Exams & Optometry  
ShareThis Global - Health - Vision Care - Eyeglasses & Contacts  
ShareThis Global - Health - Vision Care - Laser Vision Correction  
ShareThis Global - Health - Women's Health  
Sirdata - Intent - Bank and Insurance - Health Insurance  
Sirdata - Interest - Food and Drink - Healthy Food  
Sirdata - Sirdata - Active Buyers - Health  
Sirdata - Sirdata - Hot Prospects - Baby Health and Safety  
TransUnion B2B - Industry - Healthcare Services  
V12 - B2B - Focus - Health and Safety  
V12 - Career - Health Care  
V12 - Career - Health Care Professionals  
V12 - Finance - Charitable Donors - Health  
V12 - Health  
V12 - Hobbies - Reading - Health  
V12 - Hobbies - Reading - Holistic Health  
V12 - Purchase Behaviors - Shopping - Health and Beauty  
VisualDNA Finance - Interest - Insurance - Health Insurance  
VisualDNA Finance - Mobile & App - Interest - Insurance - Health Insurance  
VisualDNA Food and Drink - Food - Healthy Food

VisualDNA Food and Drink - Mobile & App - Food - Healthy Food  
VisualDNA IAB Tier 1 - Health & Fitness  
VisualDNA Lifestyle - Charities - Health  
VisualDNA Lifestyle - Health & Wellbeing Enthusiast  
VisualDNA Lifestyle - Mobile & App - Health & Wellbeing Enthusiast  
VisualDNA Lifestyle - Political & Social Concerns - Healthcare  
VisualDNA Personality - Shopping Preference - Health and Wellbeing Shoppers  
ALC B2B - Executive By Department-Functional Area - Doctors, Physicians and Surgeons  
ALC MD - Physicians, Doctors, Surgeons and MDs by Specialty - All  
ALC MD - Physicians, Doctors, Surgeons and MDs by Specialty - Allergy and Immunology  
ALC MD - Physicians, Doctors, Surgeons and MDs by Specialty - Anesthesiology  
ALC MD - Physicians, Doctors, Surgeons and MDs by Specialty - Audiology  
ALC MD - Physicians, Doctors, Surgeons and MDs by Specialty - Cardiology  
ALC MD - Physicians, Doctors, Surgeons and MDs by Specialty - Cardiovascular Disease  
ALC MD - Physicians, Doctors, Surgeons and MDs by Specialty - Chiropractic  
ALC MD - Physicians, Doctors, Surgeons and MDs by Specialty - Diabetes  
ALC MD - Physicians, Doctors, Surgeons and MDs by Specialty - Family Practice  
ALC MD - Physicians, Doctors, Surgeons and MDs by Specialty - Gastroenterology  
ALC MD - Physicians, Doctors, Surgeons and MDs by Specialty - General Practice  
ALC MD - Physicians, Doctors, Surgeons and MDs by Specialty - Hematology and Oncology  
ALC MD - Physicians, Doctors, Surgeons and MDs by Specialty - Hospitalist  
ALC MD - Physicians, Doctors, Surgeons and MDs by Specialty - Infectious Disease  
ALC MD - Physicians, Doctors, Surgeons and MDs by Specialty - Internal Medicine  
ALC MD - Physicians, Doctors, Surgeons and MDs by Specialty - Interventional Cardiology  
ALC MD - Physicians, Doctors, Surgeons and MDs by Specialty - Naturopathic Medicine  
ALC MD - Physicians, Doctors, Surgeons and MDs by Specialty - Nephrology  
ALC MD - Physicians, Doctors, Surgeons and MDs by Specialty - Obstetrics  
ALC MD - Physicians, Doctors, Surgeons and MDs by Specialty - Obstetrics and Gynecology  
ALC MD - Physicians, Doctors, Surgeons and MDs by Specialty - Ophthalmology  
ALC MD - Physicians, Doctors, Surgeons and MDs by Specialty - Orthopedic Spine Surgery  
ALC MD - Physicians, Doctors, Surgeons and MDs by Specialty - Pediatric Gastroenterology  
ALC MD - Physicians, Doctors, Surgeons and MDs by Specialty - Pediatric Hematology/Oncology  
ALC MD - Physicians, Doctors, Surgeons and MDs by Specialty - Pediatric Pulmonology  
ALC MD - Physicians, Doctors, Surgeons and MDs by Specialty - Pediatrics  
ALC MD - Physicians, Doctors, Surgeons and MDs by Specialty - Physical Medicine/Rehabilitation  
ALC MD - Physicians, Doctors, Surgeons and MDs by Specialty - Plastic Surgery  
ALC MD - Physicians, Doctors, Surgeons and MDs by Specialty - Psychiatry  
ALC MD - Physicians, Doctors, Surgeons and MDs by Specialty - Pulmonology  
ALC MD - Physicians, Doctors, Surgeons and MDs by Specialty - Radiation Oncology  
ALC MD - Physicians, Doctors, Surgeons and MDs by Specialty - Rheumatology  
ALC MD - Physicians, Doctors, Surgeons and MDs by Specialty - Surgical Oncology  
ALC MD - Physicians, Doctors, Surgeons and MDs by Specialty - Transplant Surgery

ALC MD - Physicians, Doctors, Surgeons and MDs by Specialty - Urology  
ALC MD - Physicians, Doctors, Surgeons and MDs by Specialty - Wound Care  
ALC Wealth Window - Prosperous Professionals - Doctors, Physicians and Surgeons  
Consumer Targets - Demographics - Education - Education Level - Doctorate or PHD  
eXelate Demographic - Education - Grad Degree - Doctorate  
Nielsen TV - Exposure to Advertisements - Doctors Associates - Heavy Viewers  
VisualDNA Demographics - Education - Doctorate  
Dataline - Interest - Wellness Enthusiasts  
Kantar Shopcom - Over-The-Counter Remedies - Contraceptives, Family Planning and Sexual Wellness  
Nielsen AU - Intent - Spa And Wellness  
Arts & Entertainment - Reading - Health  
Baby Health & Safety  
Beauty, Health & Fitness - Cosmetics & Beauty Products  
Beauty, Health & Fitness - Fitness & Exercise Beauty,  
Health & Fitness - Health, Diets & Nutrition  
Business - Health  
Buyers - Health & Beauty Products  
Buyers - Health Products  
By Brand: Bayer, Lactaid, Nature's Bounty, Neti Pot, Theraflu, Triaminic, Tylenol, Violight, Zyrtec  
Demographics - Hobbies/Interests - Healthy Eating Enthusiasts - Health & Natural Foods

First Aid  
Food & Drink - Health Food  
Food/Drug - Cough Remedies  
Food/Drug - Over the Counter Medications --- Cold/Allergy/Sinus  
Food/Drug - Pain Relievers  
Food/Drug - Sore Throat  
Health / Beauty - Dental  
Health / Beauty - Eye Care  
Health / Beauty - Foot Care  
Health / Beauty - Hair Care  
Health / Beauty - Health - Cough & Cold Remedies  
Health / Beauty - Health - First Aid  
Health / Beauty - Health - Vitamins  
Health / Beauty - Sanitary Protection  
Health / Beauty - Skin Care Preparations  
Health & Beauty - Beauty - Skin Care - Acne Treatments  
Health & Beauty - Beauty - Skin Care - Eye Cream Health  
& Beauty - Beauty - Skin Care - Sun Care Health & Beauty  
- Beauty Products Health & Beauty - Fitness - Aerobics  
Health & Beauty - Fitness - Running  
Health & Beauty - Fitness - Walking  
Health & Beauty - Health - Acupressure & Acupuncture  
Health & Beauty - Health - Dietary Supplements & Nutrition

Health & Beauty - Health - Dietary Supplements & Nutrition - Vitamins  
Health & Beauty - Health - First Aid - Antiseptics Health & Beauty -  
Health - First Aid - Bandages  
Health & Beauty - Health - First Aid - Epsom Salt Health  
& Beauty - Health - First Aid - Gauze & Cotton Health &  
Beauty - Health - First Aid - Heat & Ice Packs Health &  
Beauty - Health - First Aid - Thermometers Health &  
Beauty - Health - Health Electronics  
Health & Beauty - Health - Weight Management - Bathroom Scales  
Health & Beauty - Health - Weight Management - Exercise & Fitness Programs  
Health & Beauty - Health - Weight Management - Pills, Tablets & Capsules  
Health & Beauty - Health - Weight Management - Weight Loss Programs  
Health & Beauty - Optical - Contacts - Contact Accessories  
Health & Beauty - Optical - Prescription Eyewear - Eyeglass Frames  
Health & Beauty - Optical - Prescription Eyewear - Eyeglasses Health  
& Beauty - Optical - Reading Glasses  
Health & Beauty - Personal Care - Dental - Denture Products  
Health & Beauty - Personal Care - Deodorants Health &  
Beauty - Personal Care - Diapering - Diapers  
Health & Beauty - Personal Care - Diapering - Wipes & Creams  
Health & Beauty - Personal Care - Ear Care Health & Beauty -  
Personal Care - Eye Care  
Health & Beauty - Personal Care - Feminine Products  
Health & Beauty - Personal Care - Foot Care Health &  
Beauty - Personal Care - Hair Removal Health & Beauty  
- Personal Care - Orthopedic Supplies Health & Beauty  
- Premium Health & Beauty Health & Beauty - Weight  
Loss  
Health & Beauty Buyers - Allergy Relief  
Health & Beauty Buyers - Cough & Cold Relief  
Health & Beauty Buyers - Pain Relief  
Health & Beauty Buyers - Vitamins  
Health & Wellbeing - Fitness & Exercise  
Health & Wellbeing - Health, Wellness & Fitness  
Health & Wellbeing - Self-Improvement  
Health & Wellbeing - Weight Loss  
Health & Wellness Buyers - Natural Wellness  
Health & Wellness Buyers - Weight Loss & Supplements  
Health - Health & Beauty - Fitness Health - Health &  
Beauty - Yoga  
Health - Health & Medical - Health Conditions  
Health - Health & Medical - Healthcare  
Health - Health & Medical - Medical Terms  
Health - Health & Medical - Medicine  
Health - Health & Medical - Medicine - Cold & Flu  
Health - Health & Medical - Medicine - Vision  
Health - Health & Wellness - First Aid  
Health - Health & Wellness - Homeopathy

Health - Health & Wellness - Massage & Spa  
Health - Health & Wellness - Nutrition  
Health - Health & Wellness - Vitamins & Minerals  
Health - Health & Wellness - Weight Loss  
Health - Social - Health Influencers  
Health - Social - Health Shoppers  
Health - Social - Health Video Engagers  
Health And Diet - Health And Image Leader  
Health and Fitness - Dieting / Weight Loss  
Health and Fitness - Exercise / Health  
Health and Fitness - Interest  
Health Attitudes - Generic Medication Believers  
Health Attitudes - Prefers Name---Brand Medications  
Health Attitudes - Vitamin Believers  
Health Food Buyers - Diet Foods  
Health Food Buyers - Fresh Produce  
Health Food Buyers - Low---Fat Foods  
Health Food Buyers - Natural & Organics  
Health, Beauty & Personal Care - Body Art  
Health, Beauty & Personal Care - Face & Body Care  
Health, Beauty & Personal Care - Face & Body Care - Makeup & Skincare  
Health, Beauty & Personal Care - Fitness  
Health, Beauty & Personal Care - Fitness - Dieting & Weight Loss  
Health, Beauty & Personal Care - Fitness - Strength Training  
Health, Beauty & Personal Care - Hair Care  
Health, Beauty & Personal Care - Hair Care - Hairstyles  
Health, Beauty & Personal Care - Health  
Health, Beauty & Personal Care - Health - Allergies Health,  
Beauty & Personal Care - Health - Food Allergies Health,  
Beauty & Personal Care - Health - Massage Therapy Health,  
Beauty & Personal Care - Health - Natural Medicine Health,  
Beauty & Personal Care - Health - Nutrition Health, Beauty  
& Personal Care - Nutrition Healthy Living - Dieting &  
Weight Loss  
Healthy Living - Health & Fitness  
Historical Buyer Of - Health & Beauty Products  
Household Consumer Expenditures - PersonalHealth  
Lifestyle - Health  
Lifestyle - Health Living  
Lifestyles - Contributors - Health  
Lifestyles - Healthy Living  
Lifestyles - Read Natural Health  
Living Well - I Need A Plan  
Living Well - In It For Fun  
Living Well - Leading The Way  
Living Well - Not Right Now  
Living Well - Value Independence  
Magazine Readers - Medical/Health

Magazine Subscribers - Adult Health Magazines  
Magazine Subscribers - Children's Health Magazines  
Magazine Subscribers - Health & Fitness Magazines  
Media - Magazines - Likely Type - Health  
Nonprofit Donations - Health  
Nutrition/WeightLoss - Adult Nutrition & Weight Control

Nutrition/WeightLoss - Diet & Weight Loss  
Nutrition/WeightLoss - Men's Nutrition & Weight Control  
Nutrition/WeightLoss - Women's Nutrition & Weight Control  
Occupation - Medical & Health Services - Dental  
Occupation - Medical & Health Services - Health Professional  
Occupation - Medical & Health Services - Nurse  
Occupation - Medical & Health Services - Pharmacists  
Occupation - Medical & Health Services - Physicians  
Online - Personal Health  
OTC Medicine/Cough & Cold - Brand Cough & Cold  
OTC Medicine/Cough & Cold - Cough And Cold  
OTC Medicine/Cough & Cold - First Aid & Emergency  
Supplies OTC Medicine/Cough & Cold - Generic Cough &  
Cold OTC Medicine/Cough & Cold - Kids Cough & Cold  
OTC Medicine/Cough & Cold - OTC --- Brand Pain  
Relievers OTC Medicine/Cough & Cold - OTC --- Kids Pain  
Relievers OTC Medicine/Cough & Cold - OTC --- Pain  
Relievers  
OTC Medicine/Cough & Cold - OTC--- Generic Pain  
Relievers Personal Health - Health and Diet Conscious  
Product Affinity --- 2 Year - Health Product Buyer  
Product Affinity Multibuyers - Health Products Total  
Propensity - Healthy Living Code  
Propensity Models - Health & Fitness  
Publishing - Health  
Retail - Health  
Retail - Personal Health  
Seasonal - Winter Holiday Shopping - Winter Holiday Shopper --- Interest: Healthy Living  
Seasonal - Winter Holiday Shopping - Winter Holiday Shopper --- Online --- Personal Health  
Seasonal - Winter Holiday Shopping - Winter Holiday Shopper --- Personal Health  
Services - Health - Dental  
Services - Health - Medical  
Services - Health - Medical - Medical Centers  
Services - Health - Medical - Nurses  
Services - Health - Medical - Rehabilitation  
Services - Health - Pharmacies  
Services - Health & Fitness  
Services - Health & Fitness - Diet Programs  
Services - Health & Fitness - Fitness Clubs  
Shoppers In---Market - By Interest Vertical - Health  
Skin Care - Acne Treatments  
Sleeping Aids  
Smoking Cessation  
Social - Social Influencers - Health  
Social - Video - Video Engagers - Health  
Sports & Fitness - Healthy Living

Spring Seasonal - Allergy Sufferers



Technology - Android Users - Health & Fitness  
Vitamins & Supplements  
Vitamins/Health Products Dollar - 0001---0030  
Vitamins/Health Products Dollar - 0031---0218  
Vitamins/Health Products Dollar - 0219---9999  
Vitamins/Health Products Freq - 005---999  
Vitamins/Health Products Score  
Vitamins/Health Products Score - 000---079  
Weight Loss  
Winter Seasonal - Cold & Flu Sufferers  
Winter Seasonal - New Year's Resolutions: Weight Loss